

# IROQUOIS MASCOT AND LOGO SELECTION PROCESS

## Non-Negotiables, as determined by a student committee:

- ❖ Colors remain the same (Red, White, Blue)
- ❖ No duplicate in Western New York
- ❖ Logo has a single design
- ❖ Appropriate (non-offensive)
- ❖ Voting will be electronic
- ❖ Mascot and Logo selection shall be separate votes

## Committee Charges:

- ❖ Review all submissions
- ❖ Ensure non-negotiables are applied
- ❖ Group like/similar submissions together
- ❖ Select the top 25 submissions

<b>September 2023</b>	Information distribution of the timeline and process Solicit individuals to serve on mascot/logo committee Develop form for submitting ideas Meet with committee to review committee charges
<b>October 2023</b>	Submission of mascot ideas only Form will allow for optional items: <ul style="list-style-type: none"> <li>➤ logo design</li> <li>➤ reason for suggested mascot</li> <li>➤ name of person submitting the idea</li> <li>➤ contact information of submitter</li> </ul>
<b>November 2023</b>	November 1 <sup>st</sup> -10 <sup>th</sup> : Committee reviews submitted ideas to select top 25. November 11 <sup>th</sup> -30 <sup>th</sup> : Present and advertise top 25 mascot selections.
<b>December 2023</b>	December 1 <sup>st</sup> -11 <sup>th</sup> : Vote to select top 5 mascots December 12 <sup>th</sup> -17 <sup>th</sup> : Present top 5 mascots to stakeholders. <b>December 18<sup>th</sup>-January 5, 2024: Vote to select final mascot.</b>
<b>January 2024</b>	January 8, 2024: introduce new mascot to the Iroquois community. January 9 <sup>th</sup> -31 <sup>st</sup> : Submission of logo ideas <ul style="list-style-type: none"> <li>❖ must have complete design</li> <li>❖ optional items: <ul style="list-style-type: none"> <li>➤ reason for suggested design</li> <li>➤ name of person submitting the idea</li> <li>➤ contact information of submitter</li> </ul> </li> </ul>

<p><b>February 2024</b></p>	<p>February 1<sup>st</sup>-6<sup>th</sup>: Committee reviews submitted logo ideas and selects top 25.</p> <p>February 7<sup>th</sup>-12<sup>th</sup>: Present and advertise top 25 logo selections.</p> <p>February 13<sup>th</sup>-29<sup>th</sup>: Vote to select top 5 logos</p>
<p><b>March 2024</b></p>	<p>March 4<sup>th</sup>-10<sup>th</sup>: Present top 5 logos to stakeholders.</p> <p><b>March 11<sup>th</sup>-25<sup>th</sup>: Vote to select final logo</b></p> <p>March 26<sup>th</sup>: Introduce new logo to the Iroquois community.</p>

### Additional information

If you are interested in serving on the mascot/logo committee, contact [nspecht@iroquoiscsd.org](mailto:nspecht@iroquoiscsd.org) or call the District office at: 716-652-3000 x1001.

The 2024-2025 school year will begin with the new mascot and logo.